# Sears Coat-dress with scarf described on page 26 SPRING THROUGH SUMMER

Introducing a bold new concept in contemporary home furnishings created exclusively for Sears by award-winning designer Lawrence Peabody . .

A collection that encompasses the entire world of home fashionfurniture, rugs, draperies, carpeting, bedspreads, even ashtrays and lampsall designed so all pieces are compatible yet without the dullness of everything looking the same

Take a look at the first 10 pages in this Book. See how "Many Moods" is designed so, even though all pieces are compatible, each piece retains its individual character to stand on its own as a beautiful addition to the furnishings you may already have.

See how "Many Moods" is designed to let you mix patterns and colors in fresh new ways—stripes with florals, hot colors with cool.

See how "Many Moods" is designed to let you bring together different period styles from Primitive to Victorian to Modern all in the same room.

With "Many Moods", you can do all this and always be confident that everything goes together.

With "Many Moods", you just can't make a mistake.

You can see other items from this exciting collection on pages 1006 and 1007 of this Book and in many Sears Retail Stores

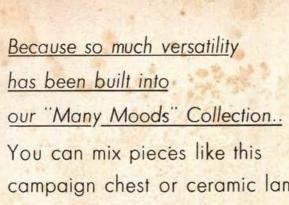
> CERAMIC LAMP . . the perfect accent for any contemporary furnishings. Notice how the parchment shade is color-matched to the ceramic base to preserve the uncluttered look of its modern cylindrical shape. Choose from six colors-all carefully designed to be compatible with the other pieces in our "Many Moods" collection, 37 in, high, Shade is 18x16x17 in, 3-way switch. UL listed for 110-120-volt AC. Shipped by freight (rail or truck) or express.

503-Lemon Yellow 781-Federal Blue, bright

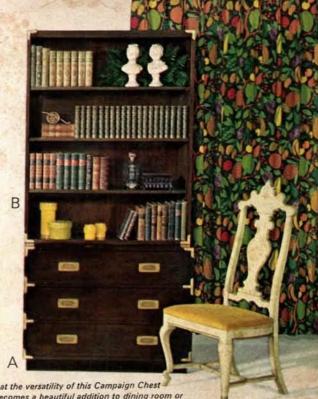
Please state color number 562-Autumn Orange 944-Ebony

941-Winter White 914-Avocado Leaf

21 P 8240NH—Shipping weight 14 pounds ...... \$24.79



You can mix pieces like this campaign chest or ceramic lamp with the furnishings you have today—and be confident they will go with whatever you may have tomorrow (you just can't make a mistake)



Just look at the versatility of this Campaign Chest
.. it becomes a beautiful addition to dining room or
den simply by adding the matching 3-shelf Deck.

A CAMPAIG
19th centrused by militat
West Indies. West Ind

A CAMPAIGN CHEST.. inspired by the 19th century English campaign chests used by military officers in the Orient and West Indies. Antiqued brass plated corner brackets and drawer pulls help preserve the authenticity of its design, Crafted of antiqued pecky Pecan veneers and solid Andiroba hardwoods on all exposed parts. Eleven separate finishing coats produce its rich, dark brown finish. Three center-guided oak drawers ride on steel guides for smoother operation. 29 in. high; 38 in. wide; 19 in. deep.

Shipping weight 115 lbs.

1 P 16950N....\$139.95

B MATCHING DECK . Pecky Pecan veneers and Andiroba solids with brass plated brackets. Three shelves, two adjustable. 49 inches high; 38 inches wide; 14 inches deep. 1 P16951N-Shpg, wt. 107 lbs. \$109.95

The Paradise Draperies and Florentine Chair shown above and the Primitive Rug and Parsons Table shown below are sold within the next 8 pages, "Many Moods" Accessories can be ordered through any Sears Catalog Sales unit.

Use the Campaign Chest without the Deck in a living room, bedroom or any room . . its dark brown color and clean lines go with just about any furnishings from a Primitive Rug to a modern Parsons Table

AEDG Sears 3



Because the total design concept of our "Many Moods" Collection is so consistently simple in form ...

You can mix the contrasting looks of steel, tortoise, vinyl, plush-pile, wood and cane-and be confident they were designed to go together (you just can't make a mistake!)

E PARTY TABLE . . unique octagonal table top of perfectly matched Pecky Pecan veneers with legs of solid Andiroba hardwoods. Finish is a slightly distressed autumn brown that creates a beautiful contrast of light and dark wood tones. 48 in. wide; 48 in. long; 27 in. high.

Shipping weight 89 pounds. 1 P 16932N.....

F PARTY CHAIR . . a modern interpretation of the popular bentwood look. Constructed of solid Andiroba hardwoods with back of tightly hand-woven cane. Distressed autumn brown finish. Tufted black vinyl cushion of 21/2-inch thick polyurethane foam. Large brass-plated casters on front legs, metal glides on rear. About 27 inches high; 25 inches deep; 22 inches wide.

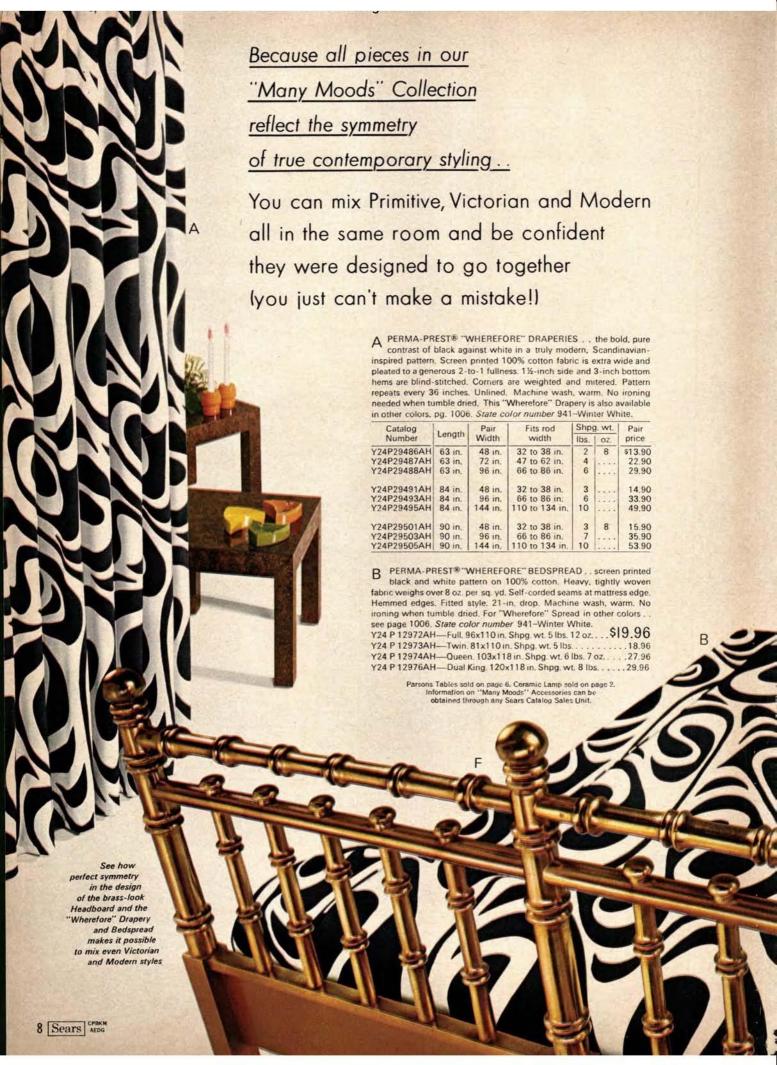
Freight (rail or truck) or express. 

Campaign Chest sold on page 3.
"Many Moods" Accessories can be ordered through any Sears Catalog Sales Unit.









C PRIMITIVE-STYLE RUG . . bold, clean lines of color that are almost architectural in their simplicity. This is the rug that captures the primitive beat of the African heartland so in tune with today. Dense high-low textured pile of 70% acrylic, 30% modacrylic fibers is highly resistant to stains and spills. Shipped freight (rail or truck) or express from factory near Dalton, Georgia. Allow extra time for delivery . . no C.O.D. orders accepted.

State color number 574-Autumn Spice with black, white, blue (shown) 4 by 6 feet. Shipping weight 18 pounds. F37 P 5241NH.....\$110.00

\$260.00

See how this Primitive-style Rug -with its bold color contrasts and symmetrical design -blends so well with the modern look of this Ceramic Lamp and End Table

D END TABLE . . designed in the finest contemporary tradition. Carefully constructed of Pecky Pecan veneers with strong Andiroba hardwood legs and posts. Bottom shelf of tightly handwoven cane. One drawer. 21 inches high; 20 inches wide. 26 inches long. Shipped freight (rail, truck) or express

1 P 16942N-Shpg. wt. 60 lbs..... \$89.95

E TUFTED PILLOWS . . glove-soft 100% polyester cover with the look of leather. Kapok-filled and button tufted. Wipe clean.

D

State color number 944-Ebony 941-Winter White 15-inch Square. Wt. 1 lb. \$4.97 

15-inch Round, Wt. 1 lb. .\$4.97 24 P 18139H . . . . . . . . . . . . . . . . .

ANTIQUED BRASS-LOOK HEAD-BOARD . . the heirloom look so reminiscent of brass beds made around the turn of the century. The headboard is constructed of solid maple with a revolutionary metalized finishing process that creates the look of polished metal. Yet this finish will resist tarnishing. Includes metal bed frame with steel glides. Shpd. freight (rail or truck) or exp. Full and Queen Size. Fits bedding up to 80 inches long.

1 P 16909N2-Wt. 70 lbs. \$134.95

King Size. Fits bedding up to 84 inches long. 1 P 16919N2-Wt 100 lbs. \$194.95







## FROSTY LIME FIZZ

Tank Top swizzled with stripes . . lime, lemon and white, rimmed with white binding. Pullover style . . wear in or out. Cotton knit. Machine wash, medium.

Junior sizes S(5-7); M(9-11); L(13-15). State S, M or L. Shipping weight 4 oz. 19 P 5497F.....\$2.97

2 Flippy Skirt, a happy whirl of stay-in pleats, dashed with wide sash. Waistband; side zipper. White Arnel® triacetate jersey. Machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15. 19 P 7069F—State size. Shpg. wt. 9 oz....\$8.77

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.
Shipping weight 9 oz. 19 P 7070F . . . . . \$8.77

3 Polo Shirt scores high with mini-pocket, front button placket, cuffed sleeves. Pull-over style. Lime interlock cotton knit. Machine wash, medium.

Junior sizes S(5-7); M(9-11); L(13-15). State S, M or L. Shipping weight 6 oz. 19 P 5495F . . . . . \$5.97

4 Cuffed Pants step out in natty woven striped cotton . . white spiked with lime and lemon. Bandless waist; fly-front, zipper closing; straight legs. Machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15. State size. Shipping weight 12 oz. 19 P 8050F . . . . . \$7.97

## ORDER YOUR

... if in doubt. see charts on page 412 5 Peasant Top, white interlock cotton knit. Elasticized gathered neckline and puff sleeves. Pullover style. Wear out or tucked in. Machine wash, medium.

Junior sizes S(5-7); M(9-11); L(13-15). State S, M or L. Shipping weight 7 oz. 19 P 5496F . . . . . \$4.97

6 Pantskirt. Lime, white and lemon woven cotton stripes go east-west; patch pockets go north-south. Contour top; back zipper. Machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15. 19 P 7065F—State size. Shpg. wt. 8 oz....\$7.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. State size.
Shipping weight 8 oz. 19 P 7066F . . . . . \$7.97



## DASHED WITH A TWIST OF LEMON



#### SHOWN ON OPPOSITE PAGE

7 Maxi-flower Shirt. Voile print of Dacron\* polyester and cotton . . lime ground with lemon-centered white daisies. Hi-pocket; long sleeves, 2-button cuffs; shirttails. Machine wash, warm. Sash-scarf sold on page 63.

8 Maxi-flower Pants make a match with shirt sold above. Cotton print . . lime with lemoncentered white daisies. Bandless waist; zipper flyfront; straight-legs. Machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15. State size.
19 P 8049F—Shipping weight 11 oz. . . . . . \$6.97

#### SHOWN ON THIS PAGE

9 Body Shirt looking dapper in lime crepe-textured voile of Dacron\* polyester and cotton. Band collar; curved flaps; long sleeves with 2-button cuffs; shirttails. Machine wash, warm.

10 Double-pane Plaid Skirt zinged with front curved bias yoke atop panel enclosed with pleats. Back zipper. Woven cotton plaid . . lime and lemon on white. Machine wash, warm.

11 Mini-flower Shift . . a pretty field of white sprigs on lime ground. Pullover style, gently A-shaped, has oval neckline; long tapered sleeves. Cotton knit print. Machine wash, warm.

"Charge It" if you wish . . see pages 427-433 for credit details

#### THE SHOE



Super clog styled in the Spectator manner . looks great with dresses, skirts and pants. Shiny, supple patent vinyl upper with spanking white laces and white vinyl wrapped, perfed platform. Three eyelet tie. Composition sole. Sizes medium width in 5, 6,

7, 8, 9 and 10. State full size, then width. Half sizes, order half size smaller.

54 P 33010F—White 54 P 35010F—Navy blue 54 P 35310F—Red Shpg. wt. 1 lb. 4 oz. . . \$9.99



### **JEANS** DUDE-IT-UP AND CORRAL 3 SAVVY LOOKS

(1 thru 3) Lean, lanky ranch pants end with a swaggery flour-ish. Waistband, belt loops; slash pockets; fly-front zipper closing. Junior sizes 5, 7, 9, 11, 13, 15.

1 Print with Pizazz . . tie dye-effect cotton in navy, yellow and white. Machine wash, medium. 19 P 8030F-State size above. Shipping weight 13 oz.....\$5.97

2 Standout Spiff . . spirited woven striped denim of cotton and nylon. Machine wash, medium. 19 P 8028F-Navy on white 19 P 8029F-Brown on white State size above. Wt. 1 lb....\$5.97

3 Right-now Look . . Solid-color cotton denim. Machine wash, medium (dark navy separately). 19 P 7950F-Dark navy blue 19 P 7951F-White 19 P 7952F-Faded blue State size above. Wt. 1 lb....\$4.97

#### TIP-TOP PARTNERS

4 Ban-Lon\* Pullover knit of Tex-tralized\* nylon. Short sleeves; jewel-neck. Machine washable, warm temperature.

Junior sizes S(5-7); M(9-11); L(13-15). State S, M or L. 19 P 5480F—Light yellow 19 P 5481F—Navy blue 19 P 5482F-White Shipping weight 4 oz..

5 Go-west Shirt. Voile of Dacron\*\* polyester and Avril\* rayon. Double-needle stitching defines all-around yoke; 2-button cuffs; shirttails. Machine wash, medium. Junior sizes 5, 7, 9, 11, 13, 15.

19 P 4965F-Navy blue 19 P 4967F-Honey gold 19 P 4966F-Medium brown State size. Shpg. wt. 7 oz....\$6.97

6 PERMA-PREST® Pullover interlock knit of polyester and cotton. Sleeveless; turtleneck, back neck zipper. Machine wash, medium; no ironing if tumble-dried.

Junior sizes S(5-7); M(9-11); L(13-15). State S, M or L. 19 P 5400F-White

19 P 5403F-Dark brown

19 P 5402F-Light blue

19 P 5401F-Bright yellow Shipping weight 6 oz.....\$3.47

7 Belted Bush Jacket features shirt-cuff sleeves; 4 pleated pockets with button-flaps; epaulets. Poplin of Dacron\*\* polyester and cotton. Machine wash, medium.

Junior sizes 5, 7, 9, 11, 13, 15. 19 P 3604F—White

19 P 3605F-Navy blue 19 P 3606F—Oyster

State size. Shpg. wt. 1 lb....\$11.97

\*Reg. T.M. Joseph Bancroft & Sons Co.

<sup>\*\*</sup>Reg DuPont T.M.



with back yoke, squared-off front pockets, zip fly-front, flared legs. In twill of Dacron polyester and cotton . . machine wash, medium; no ironing needed if tumble-dried. You can shorten but not lengthen these pants. Belt sold below.

Junior sizes 5, 7, 9, 11, 13. State size. 19 P 7930F—White 19 P 7931F—Bright navy blue 19 P 7932F—Deep brown Shipping weight 13 ounces ..... \$5.77

2 Slinky knit top has a trickle of baby but tons at front closing, scooped-out neckline just in front, small sleeves. Of Arnel® triacetate . . machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15. 19 P 5487F-White 19 P 5486F-Navy State size. Shipping weight 5 oz. ..... \$5.97

3 Tie-belt is an all-star look . . red, white and blue print cotton sash (about 56 in. long) looped through white plastic rings. 88 P 8164—Shipping weight 5 oz. .... \$3.00 4 Pizazz-plaid pants have wide, straight legs.
Trim-fitting contoured yoke with two-button closing in front; no-band waist in back. Fly-front zipper closing. White, navy blue, red and chamois-tan woven plaid fabric of Fortrel® polyester and cotton . . machine washable, medium; little ironing required.

Junior sizes 5, 7, 9, 11, 13, 15. State size. 19 P 8034F—Shipping weight 11 oz. . . . . . \$6.97

Nifty knit shirt is really a clinger in pimento red Enkalure® nylon. Pullover-style has a collar that makes a point, four-button placket, shortsleeves with top-stitched cuffs, a single pocket. Square-cut bottom to tuck-in or wear outside. Machine washable, warm . . needs hardly a touch of the iron. Belt sold on page 28.

Junior sizes S(5-7); M(9-11); L(13-15). 19 P 5483F-State S, M or L. Wt. 5 oz. .... \$6.97

Twill-textured double-knit pants finish with a flare. Contoured waistband with belt loops allaround; fly-front zipper closing. Of shape-keeping Fortrel polyester . . machine washable, warm; little or no ironing needed.

Junior sizes 5, 7, 9, 11, 13, 15. State size. 19 P 8032F—Deep navy blue

19 P 8033F-White

Shipping weight 12 ounces .....\$8.97

White-on-white plaid tunic top works so well with all your pants and skirts. Pullover-style has V-neckline with a wide pointed collar; long, full sleeves with elasticized wrists; self-belt to

wear or not. Stay-crisp Dacron' polyester and

cotton . . machine wash, medium; only touch-up

ironing needed. Necklace-belt sold on page 28. Junior sizes 30, 32, 34, 36, 38. State size.

19 P 50 10F-Shipping weight 7 oz. ..... \$7,97





8

1 The great coat stands out in any crowd. Wide notched collar, shiny buttons, flap-pockets. White duck of Fortrel® polyester and cotton protected with DuPont Zepel® water and oil repeller; acetate taffeta lined. Dry clean. About 55 in. long; 3 in. hem.

Junior sizes 5, 7, 9, 11, 13, 15. State size. Wt. 3 lbs. 3 oz.

V19 P 3840F .....\$27.90 Mini-length. Abt. 331/2 in. long. State size above. Wt. 1 lb. 12 oz. V19 P 3841F .....\$22.90

2 The long scarf ties-up many a great look. Doublefabric voile of Fortrel polyester and cotton in grape with white dots. Hand wash. About 8 feet long, 8 inches wide.

Shipping weight 3 oz.

88 P 8295 .....\$4.00

3 The shirt, a classic cling of white knitting in polyester and cotton. Sporty pulloverstyle goes like this: four-button placket, a pert pair of pockets, square-cut bottom to tuck-in or wear outside. Machine washable, warm.

Junior sizes S(5-7); M(9-11); L(13-15). State S, M or L. Shipping weight 6 ounces. 19 P 9308F .....\$5.97

4 Swaggery-leg pants are geared for some real swashbuckling in grape with white polka dots. Neat-fitting contoured waist is circled with a white webbed belt; zip fly-front. Crisp duck of Fortrel polyester and Avril\* rayon. Machine washable, warm.

Junior sizes 5, 7, 9, 11, 13, 15. State size. Shipping wt. 12 oz. 19 P 9309F .....\$7.97 5 Polka-dot blouse ... sheer genius in grape and white voile of Fortrel polyester and cotton. Billowing sleeves elasticized at wrists; two pockets; placket; shirttails. Machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15. State size. Shipping wt. 5 oz. 19 P 9304F .....\$6.97

6 Pantskirt in brief . . front pleats, buttontrim; back zipper. Duck of Fortrel polyester and

Avril rayon. Machine wash, warm. Junior sizes 5, 7, 9, 11, 13, 15. State size. 19 P 9305F-White

19 P 9306F—Grape

Shpg. wt. 7 oz...\$6.97

Ribbed top . . a clingy bit of knit done in polyester and cotton. Front button closing; skimp-sleeves. Machine washable, warm.

Junior sizes S(5-7); M(9-11); L(13-15). 19 P 9300F-White 19 P 9301F-Grape State S, M or L. Shipping wt. 9 oz. .....\$5.97

8 The skirt . . ringed with a white webbed belt, nicked with a front pleat. Contoured waist; 2pockets; back zipper closing. In duck of Fortrel polyester and Avril rayon. Machine wash, warm. Junior sizes 5, 7, 9, 11,

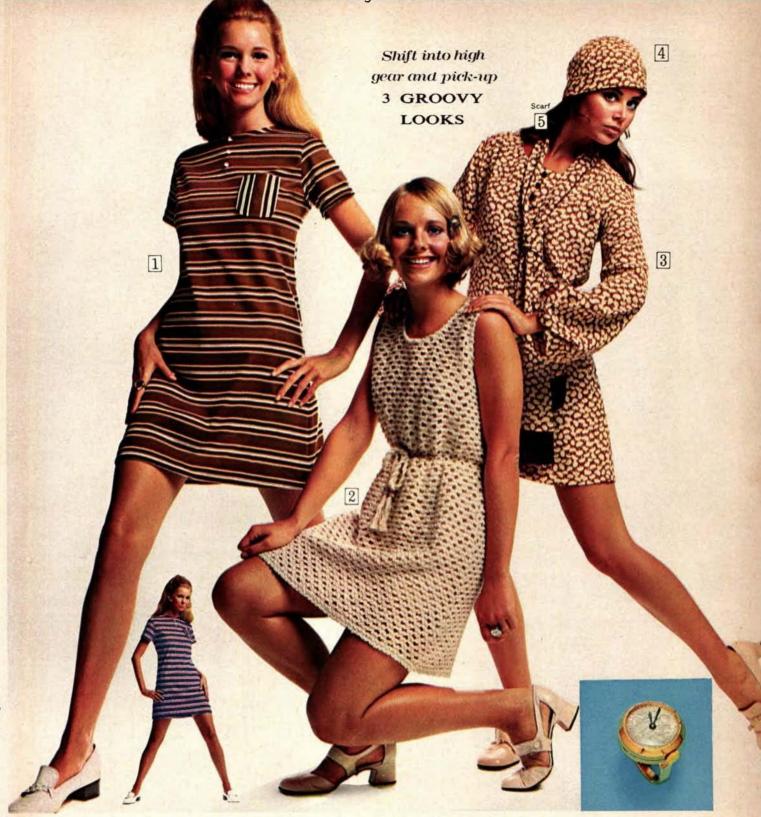
13, 15. State correct size. 19 P 9302F-Grape 19 P 9303F-White Shpg. wt. 10 oz...\$7.97

Petite Junior sizes 5P. 7P, 9P, 11P, 13P. State correct size. 19 P 9311F-Grape 19 P 9312F-White Shpg. wt. 10 oz...\$7.97

9 Shirtdress . . waist snugged with elastic, tie-belt. Pullover-style in a grape and white striped knit of polyester and cotton. Machine wash, warm.

Junior sizes 5, 7, 9, 11, 13, 15. State size. Shipping weight 9 oz. 19 P 9307F .... \$10.97

Petite Junior sizes 5P. 7P, 9P, 11P, 13P. State size. Shpg. wt. 9 oz. 19 P 9313F . . . . \$10.97



1 Sleek stripes operate at top speed 'round this demi-fitted shift. Pullover style goes A-line; has hi-pocket, back neck zipper. Cotton knit. Machine washable, medium temperature.

Junior sizes 5, 7, 9, 11, 13, 15.

19 P 9568F-Chestnut brown,
black and white

19 P 9569F-Navy, red and white

State size. Shpg. wt. 10 oz. .\$10.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.

19 P 9570F—Chestnut brown, black and white 19 P 9571F—Navy, red and white State size. Shpg. wt. 10 oz. . \$10.97 2 Open-crochet look shift, on the look out for fun, gathers fashion momentum in light beige cotton knit. Pullover style has scoop neckline in front; elasticized waist, bow trim. Hand wash.

Junior sizes 5, 7, 9, 11, 13, 15. 19 P 9564F—Please state size. Shipping weight 1 pound \$12.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. Please state size.
Shipping weight 1 pound.
19 P 9565F .....\$12.97

ORDER YOUR USUAL SIZE . . if in doubt, see page 412

(3 thru 5) Crepe of Arnel<sup>®</sup> triacetate and Fortrel<sup>®</sup> polyester . . in a beige mushroom print on brown. Hand wash shift, dry clean scarf.

3 Shift. Billowy sleeves elasticized at wrist; back zipper.

Junior sizes 5, 7, 9, 11, 13, 15. 19 P 9566F—Please state size. Shipping weight 8 ounces. \$12.97

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P. *Please state size*. 19 P 9567F-Shpg. wt. 8 oz. \$12.97

4 Matching Hat. Cloche style; lined. Fits 21% to 22% in. N88 P 9406—Shpg. wt. 3 oz. \$3.00

5 Matching Scarf. Double-fabric; fringed ends. Abt. 5 ft. x 6 in. N88 P 9407-Shpg. wt. 5 oz. \$3.00

#### THE RING WATCH

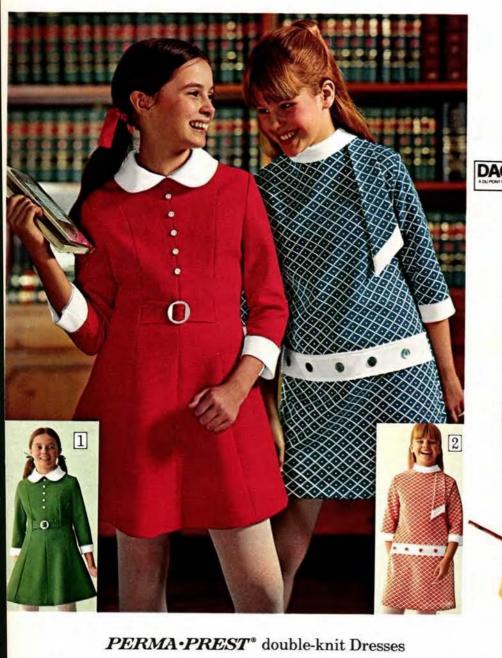
A dime for the time! Shiny 10-cent piece serves as dial for this little finger fancy. Bezel is notched at hour spots. Black hour and minute hands. Yellow gold-color base metal. Unbreakable mainspring. Swiss movement. Adjustable... one size fits all.

4 P 16696—Wt. 2 oz. . . \$ 18.99

Also in Chrome-plated base metal.

4 P 16697-Wt. 2 oz. .. \$18.99

# GIRLS SIZES 7 60 10 the stay-neat



100% Dacron\* polyester double-knit fabric takes the fuss out of garment care. These dresses keep their shape through active wear, through washing after washing. Colors stay bright and lively. Careful tailoring . . seams specially stitched so they won't ravel. For the easiest care ever, just machine wash, medium; tumble dry . . no ironing needed.

A-line dress designed for fit-and-flare flattery. Bracelet-length sleeves. White contrast-color collar and cuffs of Dacron\* polyester double knit. Non-snag nylon zipper in back. Five pearlized plastic buttons and mock-mini-belt with matching pearlized plastic buckle added for trim.

Girls' sizes 7, 8, 10, 12.

Please state size. 77 H 1484F-Red 77 H 1485F-Green Shpg. wt. 9 oz. ...... \$9.99 \*Reg. DuPont T.M. 18 Sears PCBKM

 $2 \begin{array}{l} \hbox{Jacquard pattern shift. \%-} \\ \hbox{length sleeves have white} \\ \hbox{cuffs. White cowl collar with} \end{array}$ sash. White stitched-down band marks dropped waist. Non-snag nylon zipper in back.

Girls' sizes 7, 8, 10, 12, 14. Please state size.

77H1480F-Turquoise blue with white trim

77H1481F-Red, white trim Shpg. wt. 10 oz. . . . . . . . \$9.99

Chubby Girls' sizes 101/2, 12½, 14½, 16½. Turquoise blue, white only. State size. 77 H 1865F-Wt. 13 oz. . \$11.99 3 Short-sleeve collarless dress. Gold-color metal buttons at front closing and on decorative U-shaped pockets. Stylish striped scarf at neckline is detachable. Dress has lowered waistline. Two kicky front

Girls' sizes 7, 8, 10, 12, 14. Please state size.

77 H 1482F-Gold

77 H 1483F—Royal blue

12½, 14½, 16½. Gold only.

Please state size. 77 H 1866F-Wt. 12 oz. . \$11.99







20 Sears AEDSLG

## OUTFITS

GIRLS SIZES 7 TO 19 Some in Chubby Girle sizes too

1 Jumper 'n Blouse. Swingy jumper sports a brown and tan woven plaid swinger skirt and tan knit top of bonded acrylic. Belt defines the dropped waistline. Step-in style with a button-front closing. Separate cotton blouse shows off a droopy dog-ear collar and 4-length sleeves, back-button closing. Machine wash, warm. . do not tumble dry jumper. Girls' sizes 7, 8, 10, 12, 14. State size.

2 Dress 'n Scarf. Low-torso dress is all dash with its knifepleated woven skirt and red knit top of bonded acrylic. Jewel neckline, back-zipper closing. Long detachable scarf spices up the dress in the same red and gray potent plaid as the skirt. Machine wash, warm. . do not tumble dry.

3 Dress 'n Vest. Bittersweet crocheted vest of Orlon\* acrylic complements this zippy dress with a two-piece look. Shirt-look, button-front woven top (polyester and rayon) is attached to the woven skirt of bonded acrylic. Black, tan, and bittersweet plaid skirt steps lively with inverted front pleats, vinyl belt. Machine wash, warm . .do not tumble dry.

Girls' sizes 7, 8, 10, 12, 14. State size.

77 H 1494F—Shipping weight 14 ounces ......\$11.99

4 Dress'n Poncho. Woven ensemble of bonded acrylic. Poncho's slightly scooped neckline lets the stand-up collar of the dress peek out. Dress has a two-piece look . . red, brown, and tan plaid A-line skirt and off-white, short-sleeve top. Machine wash, warm. . . do not tumble dry.

Featuring shape-retaining acrylic bonded to acetate tricot



## ARE IT

Great fashion fun . . these 2-piece ensembles! Wear them as a complete outfit . . or just the part that suits your whim

5 PERMA-PREST® Dress 'n Vest. Check-mates in green and white. Dropped-waist dress takes a knife-pleated skirt . . green buttonfront top. Separate vest buttoned and pocketed. Outfit is polyester and cotton. Machine wash, med., tumble dry, no iron.

Girls' sizes 7, 8, 10, 12, 14. State size.

Chubby Girls' sizes 81/2, 101/2, 121/2, 141/2, 161/2. State size. 77 H 1870F-Wt. 13 oz. .... \$7.99

77 H 1491F-Wt. 10 oz. . . . \$6.99

Dress 'n PERMA-PREST<sup>6</sup> Jumper. Cotton and polyester green jumper with mock pockets . . machine wash, med., no iron if tumble dried. Cotton paisley dress (not Perma-Prest) goes it alone with bracelet-length sleeves, flip tie, back zipper. Machine wash, med. Girls' sizes 7, 8, 10, 12, 14. Chubby Girls' sizes 10½, 12½,

State size.

141/2, 161/2. State size.

77 H 1490F-Wt. 9 oz. . . . \$6.99

77 H 1869F-Wt. 12 oz. .... \$7.99

7 Dress 'n Vest. A tricky combination in cotton, polyester. Separate navy vest is groovy over about anything. Navy and green plaid skirt swaggers with knife pleats . . attached blouse sports %-length sleeves, back button closing. Not PERMA-PREST\* . . machine wash, medium.

Girls' sizes 7, 8, 10, 12, 14. State correct size.

8 PERMA-PREST® Jumper 'n Blouse. Blue and green plaid pulloverstyle jumper with dropped waist and inverted front pleats. Blouse sports ruffles, back-button closing. Cotton and polyester outfit. Machine wash, med. . . no iron if tumble dried.

Girls' sizes 7, 8, 10, 12, 14. Please state correct size.

Featuring no-iron fabrics of cotton and Fortrel polyester





# GIRLS SIZES 7 to 10 PERMA-PREST® DRESSES...



77H8690F-White 77H86901F-Brown State size S, M, L. Wt. 3 oz. . . . . . \$3.99 22 Sears AEBEM

splices the front. Color-cued buttons.

Machine wash, med. Made in Korea.

Girls' sizes S(7-8); M(10-12); L(14).

correct size.

77 H 1499F-Shpg. wt. 7 oz. .

161/2. State correct size.

Chubby Girls' 81/2, 101/2, 121/2, 141/2,

77 H 1874F-Shpg. wt. 10 oz. .... \$6.99

## all play and little work make them exciting



Girls' sizes 7, 8, 10, 12, 14. Please state correct size.

the neckline to form a stand-up collar on this swingy navy blue shirt

shift. Bracelet-length sleeves flour-

ish with a trimming of lace. Front

button closing.

77 H 1503F-Shpg. wt. 5 oz. . . \$4.99

Navy plaid shirtdress spruced up

with patch pockets and %-length sleeves. A swingy dress with contrasting hip-low belt, stand-up collar and sleeve trim. Gold-color anchor buttons march down the front.

Girls' sizes 7, 8, 10, 12, 14. Please state correct size.

77 H 1505F-Shpg. wt. 6 oz. . . \$4.99

All dresses on these two pages are machine washable, medium, no ironing if tumble dried



# GIRLS The Only \$399 each .. yet these are groovy



Styled to go everywhere, this all-cotton gingham dress is plaid of navy, green, rust, light blue and gold. White lace edges neckline, forms double row of trim down to high waistband. White buttons add a perky touch. Button closing at back. Machine wash, medium temperature. Not Perma-Prest.

 1 PERMA-PREST<sup>®</sup> jumper-effect dress. Navy blue vest-style top. Back-button closing. Lowered waistline. Gathered plaid skirt is mostly navy blue. White blouse insert with pointed collar, plaid bow tie. Top: polyester, rayon; skirt: polyester, cotton. Mach. wash, med.; tumble dry, no iron.

Girls' sizes 7, 8, 10, 12, 14. State size.

77 H 1877F—Shpg. wt. 9 oz. . . . . . \$4.99

2 PERMA-PREST® short-sleeve dress is predominantly navy blue. White pointed collar and sleeve trim. Low waistband is accented with 2 gold-color metal buttons. Skirt is softly gathered all around. Backbutton closing. Gingham of polyester and cotton blend. Machine wash, medium temperature; tumble dry, no iron.

Girls' sizes 7, 8, 10, 12. State size.
77 H 1508F—Shpg. wt. 5 oz. . . . . . . \$3.99

3 PERMA-PREST<sup>6</sup> short-sleeve dress is of navy blue with red vest insert. Screen-printed yoke from cowl collar to vest. Collar and cuffs in bright white for contrast. 4 petite buttons at front. Button closing at back, back tie at waist. Blend of polyester and cotton. Machine wash, medium temperature; tumble dry, no iron.

4 PERMA-PREST\* gingham dress of red, green, navy blue plaid. Great stand-up self-fabric collar. 4 elasticized sleeves with self-fabric ruffle. Dropped waistline with full gathered skirt. Button closing at back. Polyester and cotton. Machine wash, medium; tumble dry, no iron.

Girls' sizes 7, 8, 10, 12, 14. State size.
77 H 1509F—Shpg. wt. 5 oz. . . . . . . \$3.99
Chubby Girls' sizes 10½, 12½, 14½, 16½.

Please state correct size.
77 H 1878F—Shpg. wt. 8 oz. . . . . . \$4.99

700 700 6

ORDER USUAL SIZE. . if in doubt see pages 768-769 for "how to measure."

Then use Girls' chart on page 43; Chubby Girls' chart on page 47

Would you like a Sears Credit Card? See page 784



GIRLS SIZES 7 10 19 Some in Chubby Girls sizes too

## COATS ready for any season

You can wear them with or without warm zip-liners





(1 thru 4) Zip-liners: acrylic pile on cotton back. Sleeves are quilted acetate with acetate fill. Cotton knit wristlets, except (4) cottonand-nylon knit.

1 Shower-resistant coat. Fortrel<sup>®</sup> polyester and cotton treated with ZePel\*. 2 big pockets with flaps. Self belt; loops. Acetate lining. Dry clean.

Girls' sizes 7, 8, 10, 12, 14. Please

state correct size. With Zip-liner

77 H 2793F—Light camel tan 77 H 2794F—Navy blue Shpg. wt. 2 lbs. . . . . . . . \$19.99

Without Zip-liner
77 H 2761F—Light camel tan
77 H 2762F—Navy blue
Shpg. wt. 1 lb. 10 oz.......\$15.99

2 Navy blue trench coat and kerchief of Avril® rayon and cotton. Acetate lining. Dry clean. Girls' sizes 7, 8, 10, 12, 14.

Reg. T.M. DuPont

3 Chesterfield. Blue-and-red plaid polyester and cotton: Zepel\* treated. Cotton velveteen collar. 2 pockets. Acetate lining. Dry clean. With Zip-liner.

Girls' sizes 7, 8, 10, 12, 14. State size.

77 H 2795F-Shpg. wt. 2 lbs. .\$15.99 Chubby Girls' sizes 10½, 12½, 14½, 16½. State size.

77 H 2864F-Wt. 2 lbs. 6 oz. . . \$17.99

4 Shower-resistant balmacaan and headscarf. Dacron\* polyester, cotton: ZePel\* treated. Acetate lining. Machine wash, warm.

With Zip-liner

Girls' sizes 7, 8, 10, 12, 14.
77 H 2720F—Light blue
77 H 2702F—Deep navy blue
77 H 2700F—Cranberry
77 H 2724F—Forest green
State size. Shpg. wt. 2 lbs. . . . \$ 16.99
Chubby Girls' sizes 10½, 12½,

14½, 16½. State size. 77 H 2855F—Cranberry 77 H 2856F—Deep navy blue Shpg. wt. 2 lbs. 8 oz. . . . . . \$18.99

#### Another PRICE ROLL BACK!

Spring Big Book was \$12.99. Without Zip-liner. Navy blue only. Girls' sizes 7, 8, 10, 12, 14. State size. 77 H 2705F-Wt. 1 lb. 4 oz....\$12.34



1 Reversible hooded storm coat. Navy blue smooth side of polyester and cotton reverses to red quilted side of nylon with polyester quilt fill. Navy blue belt; wide belt loops and patch pockets on navy side. Metal buttons. Both sides treated to be shower resistant. Dry clean. Girls' sizes 7, 8, 10, 12, 14. Please

state correct size.

Shipping weight 2 lbs. 4 oz. 77 H 2796F ..... \$19.99 2 Quilted princess-style coat of wet-look ciré nylon. Lining of nylon taffeta. Dacron\* polyester quilt fill. Wide notched collar. Selffabric half belt at back. 3 metal buttons at front. 2 slash pockets.

Machine wash, warm.
Girls' sizes 7, 8, 10, 12, 14. Please state correct size.

77 H 2797F—Red 77 H 2798F—Navy blue Shpg. wt. 1 lb. 8 oz......\$16.99

\*Reg. DuPont T.M.

GIRLS' SIZES 7 to 19

## **QUILTED COATS** for softness and extra warmth





pockets on print side. Machine wash, warm. Girls' sizes 7, 8, 10, 12, 14.

wash, warm.

Please state size. Shipping weight 1 lb. 8 oz. 77 H 2439F ..... Chubby Girls' sizes 101/2, 121/2, 141/2, 161/2. Please state size.

Shipping weight 2 lbs. 77 H 2639F .....\$11.99

Water-repellent nylon oxford snow pants . . urethane coated. Lining: nylon quilted to unknown fibers (textile by-products). Suspenders adjust. Zipper at front, leg sides. Elasticized waist, stirrups. Machine wash,

Girls' sizes 7, 8, 10, 12, 14.

77 H 2419F-Navy 77 H 2421F-Brown 77 H 2420F-Black

State size. Wt. 1 lb. 4 oz. . . . \$7.90 Chubby Girls' sizes 101/2, 121/2,

141/2, 161/2. State size. Navy only. Shpg. wt. 2 lbs. V77 H 2622F .....\$8.99

Red-and-blue plaid ski pants. Straight legs. Elastic at waist, elastic stirrups. Acrylic bonded to acetate tricot. Machine wash, warm.

Girls' sizes 7, 8, 10, 12, 14. Please state size.

Shipping weight 10 oz. 77 H 2412F ..... \$5.99 **JACKETS** 

All warmly lined

8 Woven-plaid poncho with solid-color pile lining to keep you warm. Flippy fringe all around bottom. Tasseled hood with drawstring closing. Poncho has acrylic shell bonded to acetate tricot; lining is Orlon\* acrylic pile on cotton back. Dry clean.

Girls' sizes S(7-8); M(10-12); L(14).

77 H 2445F-Red plaid 77 H 2446F—Blue plaid State size S, M, L. Shpg. wt. 1 lb. 8 oz. ..... \$12.99

Navy blue melton pea jacket of reprocessed wool and nylon. Lining of body and sleeves is warm quilted acetate with quilt fill of acetate and undetermined fibers (textile by-products). Shaped princess styling in front. Self-fabric half-belt at back. Brass-color metal buttons. Two pockets. Dry clean.

Girls' sizes 7, 8, 10, 12, 14. State size. 77 H 2440F—Shpg. wt. 2 lbs. 8 oz. ......\$16.99 Black Hilling; acetate fill. Dry clean.
Girl's sizes S(7-8); M(10-12); L(14).
77 H 2448F-State S, M, L. Wt. 1 lb. 8 oz. . . . . . . . . \$14.99 Hooded corduroy jacket of cotton laminated to

10 Hooded poncho with a hand-crafted look. Exotic col-

on, cotton, nylon shell bonded to acetate tricot. Thick

black fringe, hood tassel: both acrylic. Red quilted nylon

ors turn on textured knit. Drawstring closing. Ray-

polyurethane foam. Warm quilted lining of all nylon. Hood is pile lined . . cotton pile, acetate back. Two patch pockets. Gold-color metal buttons at front. Dry clean.

Girls' sizes 7, 8, 10, 12, 14. State size. 77 H 25 19F—Brown. Shpg. wt. 1 lb. 8 oz. . . . . . . . \$ 13.99 77 H 2520F-Red. Shpg. wt. 1 lb. 8 oz. ....................... 13.99 Chubby Girls' sizes 101/2, 121/2, 141/2, 161/2. Brown.

V77 H 2619F-State size. Shpg. wt. 2 lbs. ..... \$15.99

\*Reg. T.M. DuPont

ORDER USUAL SIZE.. see how-to-measure on page 768-769.

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## GIRLS SIZES 7 10 10 Some in Chubby Girle sizes too

## Machine washable PILE JACKETS



1 Hooded pile jacket. Warm Orlon\* acrylic pile on cotton back. Nylon taffeta lining quilted to polyester. Simulated leather belt with contrasting stripe. 2 pockets. Zipper front closing ends beneath chin to keep hood close to head. Machine wash, warm temperature.

Girls' sizes 7, 8, 10, 12, 14.
77 H 2504F—Navy blue
77 H 2505F—Camel tan

State size. Navy blue only. V77 H 2604F—Wt. 2 lbs. 8 oz. . . . . . \$19.99

2 This great-looking pile jacket is machine washable at warm temperature. Dries quickly to a soft and fluffy texture.

Densely packed pile of 100% Dacron\* polyester on polyester back springs back after sitting or packing; it's warm and lightweight. Matching tightly-woven nylon taffeta lining is quilted to polyester batting. Matching polyester knit inner cuffs. Fashion extras: simulated leather trim on pockets and down zippered front. Belt of simulated leather; metal rings form closing. Wide collar style.

Girls' sizes 7, 8, 10, 12, 14. State size. 77 H 2506F—White 77 H 2507F—Navy blue

77 H 2508F-Brown

3 Bright navy blue pile jacket comes with its own button-on red-and-white striped scarf. Just tuck the fringe inside on one end of this clever scarf, and it doubles as a stocking cap. Scarf is acrylic.

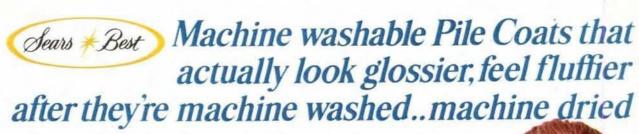
The jacket is warm but lightweight

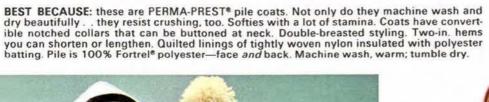
Orlon\* acrylic pile on cotton back. Body and sleeves lined in white quilted all acetate. Wrists elasticized for warmth. 2 side seam pockets. Zipper front closing. Machine wash, warm temperature. Girls' sizes 7, 8, 10, 12, 14.

Please state correct size.

Shipping weight 2 pounds 8 ounces. 77 H 2509F .... .....\$17.99

\*Reg. DuPont T.M.







1 Hooded coat. Contrast-color pile trims edge of pile hood and bottom of coat. 2 slash pockets at sides.

Girls' sizes 7, 8, 10, 12, 14. State size.
77 H 2025F—White with brown trim
77 H 2027F—Brown with white trim
Shipping weight 3 lbs. 8 oz. . . . . . \$27.99

2 3-pc. set . . pile coat with 5-ft. striped scarf of acrylic knit and matching hat. Two button-trimmed mock-belts at sides. Two welt pockets.

Girls' sizes 7, 8, 10, 12, 14. State size.

77 H 2028F—Brown coat; brown-andbeige knit scarf and hat

77 H 2029F—Navy coat; navy-white knits
Shpg. wt. 3 lbs. 15 oz. . . . . . . . Set \$29.99

3 Simulated-leather belt, buckle, buttons and pocket edgings trim this stylish coat. Wide pile belt loops. Two welt pockets at sides.

Girls' sizes 7, 8, 10, 12, 14.
77 H 2020F—Navy; red trim
77 H 2021F—Brown; brown trim
77 H 2022F—Honey beige; tan trim
77 H 2023F—White; navy trim
77 H 2024F—Green; white trim
State size. Wt. 3 lbs. 6 oz. . . . . \$24.99
Chubby Girls' sizes 10½, 12½, 14½,
16½. Please state size.
77 H 2150F—Navy; red trim

77 H 2151F—Brown; brown trim Shpg. wt. 3 lbs. 11 oz. . . . . . . . \$27.99

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## GIRLS SIZES 7 10 10 Some in Chubby Girle sizes too

## Coats of plush pile



## THE GREAT ANIMAL LOOK: TAMED Pile Coats you can machine wash

1 Orlon\* acrylic pile with the look of rabbit. Tan, white: black spots. Brown vinyl tie belt. Convertible collar; button at neck. Flap pockets. Pile has olefin back. Quilted acetate lining; polyester fill. Machine wash, warm.

Girls' sizes 7, 8, 10, 12. 14. State size. Shpg. wt. 3 lbs. 10 oz. 77 H 2013F......\$31.99 2 Orlon\* acrylic pile with the look of ermine. White with gold-color buttons. Welt pockets. Notched collar. Pile has cotton back. Quilted nylon lining; polyester fill. Machine wash, warm.

Girls' sizes 7, 8, 10, 12, 14. State size. 77 H 2018F—Shpg. wt. 3 lbs. 2 oz......\$19.99

Chubby girls' sizes 10½, 12½, 14½, 16½. State size. Shpg. wt. 3 lbs. 7 oz.

V77 H 2153F...................\$22.99

3 Matching beret. White Orlon\* acrylic pile, cotton back. Elasticized rim. One size fits all.
77 H 9880—Shipping weight 3 ounces. \$2.99

4 Orlon\* acrylic pile with the look of chinchilla. Gray and white.

Gray simulated leather buttons, belt. Convertible collar. Slash pockets. Pile has olefin back. Quilted acetate lining: polyester fill. Machine wash, warm.

Girls' sizes 7, 8, 10, 12, 14. State size.
Shop, wt. 3 lbs. 9 oz.

Shpg. wt. 3 lbs. 9 oz. 77 H 2019F.....\$27.99



#### Machine-washable pile Coat

Soft, sturdy pile of Orlon\* acrylic on cotton-knit back. Quilted acetate lining; polyester fill. Raglan sleeves. Convertible collar; button at neck. 2 pockets. Goldcolor metal buttons. Self-belted back. Machine washable at warm temperature.

Girls' sizes 7, 8, 10, 12, 14.
77 H 2015F—Brown 77 H 2016F—Navy
State size. Shpg. wt. 3 lbs. 1 oz....\$17.99



#### Reversible hooded Coat

Cotton corduroy laminated to polyurethane foam: reverses to navy-blue Orlon\* acrylic pile, cotton back. Blue, red, gold plaid-printed corduroy; 2 pockets. Convertible collar. Dry clean.

vertible collar. Dry clean.

Girls' sizes 7, 8, 10, 12, 14. State size.

77 H 2014F—Shpg. wt. 3 lbs. 5 oz..\$22.99

Chubby girls' sizes 10½, 12½, 14½, 16½.

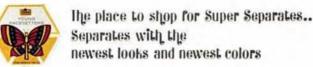
State size. Shipping weight 3 lbs. 11 oz.

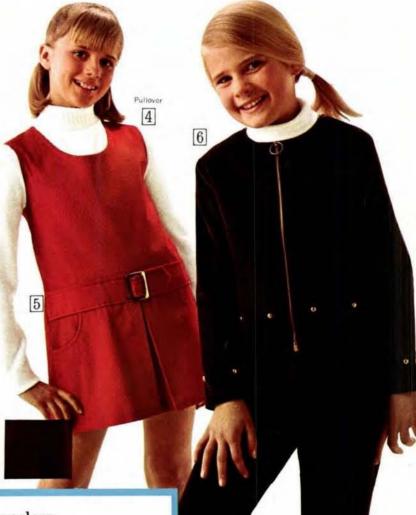
V77 H 2154F....\$25.99

GIRLS SIZES 7 10 10 Some in Chubby Girle sizes, too









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#### Corduroy capers in country colors . . teamed up with just-right tops

- 1 Sherpa\* Vest. Plush off-white acrylic pile, cotton back, takes a trimming of cotton suede in a rich brown shade. Tabs form the interesting front closure. Hand wash.

  Girls' sizes S(7-8); M(10-12); L(14).

  77 H 7428F—State S, M, L. Wt. 4 oz. .... \$5.99
- 2 PERMA-PREST® Pullover. The long look in a dark brown Ban-Lon® shirt of Textralized® nylon. Knit with a special stitch so it's snag-resistant. Machine wash, medium... no ironing if tumble dried. See page 42 for 6 other ribust calous and shubby sizes. vibrant colors and chubby sizes. Girls' sizes S(7-8); M(10-12); L(14). 77 H 74166F—State S, M, L. Wt. 6 oz. . . . \$3.99

- 77 H 58541F—Shpg. wt. 6 oz. . . . . . . . . \$5.99

- 4 Turtleneck Pullover. White Turbo Orlon\* acrylic. Back zipper. Machine wash, warm. Girls' sizes 8, 10, 12, 14. State size. 77 H 8570F—Shipping weight 8 oz. . . . . . \$3.99
- 5 Dropped-waist Jumper shows off in cotton corduroy. Peppered with a mock belt and front pockets. Back zip closing. Machine wash,
- front pockets. Back zip closing. Machine wash, medium temperature.
  Girls' sizes 7, 8, 10, 12, 14. State size.
  77H5248F-Bittersweet 77H52481F-Brown
  Shipping weight 8 ounces. \$6.99
  Chubby Girls' in bittersweet only. Sizes 8½,
  10½, 12½, 14½, 16½. State size.
  77 H 5847F—Shipping weight 8 oz. \$7.99
- Three-piece Pant Suit in rich brown cotton O corduroy. Long sleeve jacket sports front zipper closing. Wide straight leg pants are pull-on style. White turtleneck cotton shirt is sleeve-less. All 3 pieces are machine washable, medi-
- um temperature.
  Girls' sizes 7, 8, 10, 12, 14. State size.
  77 H 5062F—Shipping weight 1 lb. .Set \$ 12.99